## **ABSTRACT**

A reverse taper grip (16, 16a) for attachment to an elongated golf club shaft (12) or other similar handle or the like is provided, the grip (16, 16a) being formed of resilient synthetic resin material and presenting an outer gripping surface (20, 20a) of reverse taper design along at least a portion of the grip (16, 16a). The grip (16, 16a) presents a moderate reverse taper angle, with the ratio of the greater thickness end (28, 28a) to the smaller thickness end (24, 24a) being from about 1.1-1.7.

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